POCKET NO: 246121US8CONT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

APPLICATION OF

CHERN H. SEET, ET AL. : EXAMINER: CHAMPAGNE, D.

SERIAL NO: 10/751,429

FILED: JANUARY 6, 2004 : GROUP ART UNIT: 3622

FOR: METHOD AND SYSTEM FOR ADVERTISEMENT USING INTERNET

BROWSER WITH BOOK-LIKE

INTERFACE

AMENDMENT UNDER 37 C.F.R. § 1.111

COMMISSIONER FOR PATENTS ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated November 8, 2006, Applicants request reconsideration of the above-identified application in view of the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.